

Client Case Studies



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Sustainability Strategy & Action Plan - Trinzo.



The Context

- Trinzo is a consulting and training firm based in Galway that provides support to the medical device and pharmaceutical industries with compliance, regulatory and project management challenges.
- Trinzo partnered with Antaris to support the development of a sustainability strategy and action plan, to embed sustainability across their value chain.

The Challenge

- Corporate sustainability is a key priority for organisations, driven by the Corporate Sustainability Reporting Directive (CSRD).
- Market and consumer pressures are also driving sustainability to the forefront of the business community.
- Having a sustainability strategy in place can help companies respond to these different requirements, as well as promoting growth, efficiency, and transparency.
- But developing and implementing a sustainability strategy requires careful planning, resource allocation, and a commitment from leadership and employees alike.

The Idea

At Antaris we have developed our own methodology for developing a sustainability strategy and action plan, which can be customised to the client's needs.



The Execution

- Trinzo availed of grant support from Enterprise Ireland (Climate Action Voucher and GreenStart) to support their sustainability journey.
- Antaris worked closely with representatives of Trinzo's ESG team throughout the duration of the project, with weekly meetings to discuss progress and outputs.
- The project covered stages 1 to 5 of the methodology, which included:
 - Baseline assessment, which helped us identify Trinzo's standing in terms of ESG, and the gaps and opportunities to be acted upon.
 - Carbon footprint assessment for their Galway premises.
 - Stakeholder engagement and materiality assessment, including interviews and surveys with employees, suppliers and clients.
 - Strategy and action plan development, fed by previous steps and workshops with employees.

The Results

- Alignment to 5 priority SDGs (3, 4, 12, 13, 17)
- Setting of strategic objectives in line with chosen SDGs.
- Material topics determined through a process of stakeholder engagement and materiality assessment across environmental, social and governance aspects.
- Carbon footprint baseline for 2023 for scope 1, scope 2 and relevant scope 3 categories.
- Development of sustainability strategy document.
- Development of action plan in line with strategic objectives, to be implemented by Trinzo's ESG team.

Thank you.

We look forward to hearing from you.

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